

Dear IASA Members,

I wanted to update you on the status of the Vision 20/20 initiative to provide a road map for public education in Illinois. IASA and our great coalition of partners have firmed up a strategy for the rollout and for the launch of the Vision 20/20 public campaign, and in fact, it's already operational. We're leading off with more than 40 regional, divisional, and personal meetings across the state wherein we discuss the Vision between September 1 and mid-November.

Some key dates to mark on your calendar for a briefing will be the IASA Conference, scheduled for October 8-10. If you have not already registered, I would encourage you to do so as we have lined up an incredible list of speakers. We also will be holding a special preview of Vision 20/20 on October 15, from 1-3 p.m. at Forest View Educational Center in Arlington Heights. To RSVP for that special preview, please click [here](#) (No cost to attend but registration is required due to security)

The formal kickoff of the Vision 20/20 campaign will be November 21 at the first general session of the Triple-I Joint Annual Conference in Chicago.

Following the formal kickoff at the Triple-I Joint Annual Conference, we have scheduled special meetings in each of our three Super Regions. At these meetings, we will go into detail about the plan itself, discuss our strategy to move from introducing the plan to advocating for the plan, and provide public talking points. Those special meetings will each run from 8:30 a.m. to Noon and include:

- December 8, in Naperville; Naperville North HS Campus (Performing Arts Center)
- December 9, in Normal; (location TBD) and
- December 10, in Mt. Vernon; Holiday Inn.

I, along with our partners are very enthused about Vision 20/20 and our potential to change public education in Illinois in a way that fulfills our promise to the more than 2 million children in our state who depend on us to live up to our vision statement "Maximum Educational Success for All Students."

Vision 20/20 will succeed only with your help as we work at a grassroots level to spread our message, build consensus, and demand action across the state community by community. I look forward to seeing you at one of our upcoming Vision 20/20 meetings!

Yours for better schools,

Brent Clark, Ph.D.
Executive Director